

Invest in



Niedersachsen



NIEDERSACHSEN.

Germany's top business location.

Niedersachsen Ministry for Economic Affairs,
Transport and Housing



”

We have a clear vision: Niedersachsen is a key location for the economy of tomorrow. With our unique location on the North Sea in the heart of Europe and our state-of-the-art infrastructure, we offer ideal conditions for a climate-neutral industry. We have built a successful ecosystem based on green hydrogen, which offers enormous potential. We are consistently committed to sustainable energy, thereby securing our future.”

Grant Hendrik Tonne

Niedersachsen Minister for Economic Affairs,
Transport and Housing

Welcome to Niedersachsen!



Home of **carbon-neutral technologies** such as the world's first fuel cell train by Alstom

Leaders in the **automotive, aerospace** and **renewable energy** sectors



Great expansion potential of **onshore** and **offshore** wind



Niedersachsen is Germany's **second largest state** and is located in the **heart of Europe**



Niedersachsen has **fairy-tale castles** and **palaces**

Niedersachsen is a logistics mega hub with nine seaports and the only **deep water port** in Germany



Almost **90%** of Niedersachsen's electricity comes from wind energy, biomass and solar

24/7 operation at **Hannover Airport**



We host the biggest trade fairs in the manufacturing, agriculture and automotive sectors

Our **113** trade fairs welcome more than **2 million** visitors and **37,000 exhibitors**



One of the most important trade fairs is the **Hannover Messe**

The beating heart of **Europe**

Inner Circle

Distance: 1,000 km



< 1.5 h



< 8 h



< 10 h

Niedersachsen's **great infrastructure** is one of many reasons to invest here:



**Direct
harbour
access**

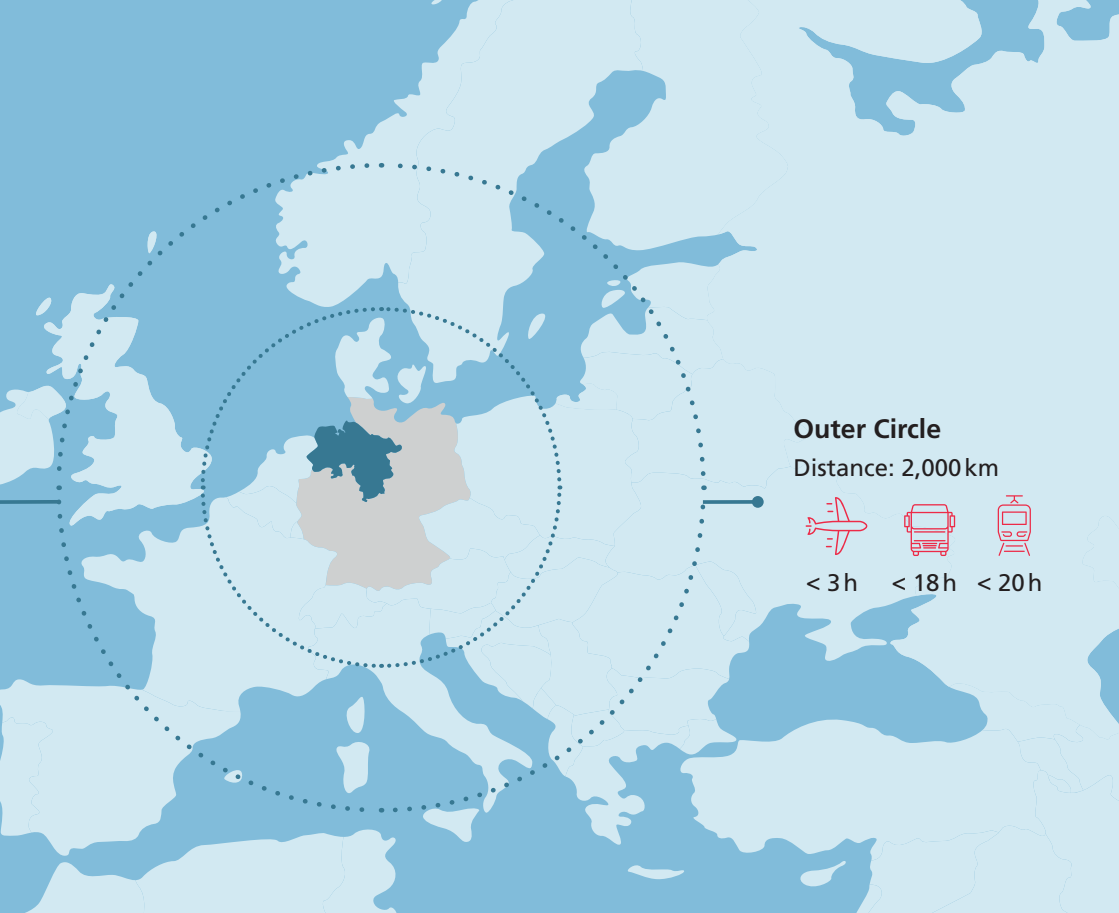
in the heart of Europe



Hannover
airport with

24/7

operation



2 hours
by car to Berlin



9 seaports
along the 300 km
North Sea coast



Ranked second for
rail freight
volume in Germany



At the intersection of
international motorways
from Scandinavia to Italy
and Amsterdam/Paris/
London via Berlin to
Warsaw

Why **Niedersachsen**?

Driven by science

Niedersachsen's economy is shaped and driven by research-intensive industries and ranks third in Germany for research intensity in the high-value technology field, thanks to close cooperation between facilities that conduct cutting-edge research and private enterprises.



Networks around world famous companies

Niedersachsen offers companies considering a new location a vibrant business community constantly seeking to expand its supplier and cooperation networks. Numerous SMEs already benefit from the reputation of Niedersachsen's large corporations, its economic stability and the innovative knowledge transfer that requires these conditions to thrive.



Home of Hannover Messe

Niedersachsen is the home of the world famous Hannover Messe. The state capital Hannover welcomes international figures from industry every spring. As a venue for international trade fairs such as Agritechnica, Hannover attracts professionals from across the globe, offering exhibitors and visitors the opportunity to meet clients on an annual basis and keep abreast of the latest innovations.

A skilled workforce, high retention rates

Niedersachsen is notable for an above-average student quota in STEM subjects, along with life science, agrotechnology and food sciences, providing a readily available, steady stream of skilled workers for your business.



Funding in Niedersachsen

Have a great idea but struggling to bring it to life? Get in touch to find out more about support and funding in Niedersachsen: Niedersachsen offers diverse funding and subsidy programmes, especially for SMEs. The state's investment and business promotion bank, NBank, will be pleased to advise you.



Castles, beaches and ski resorts

Niedersachsen unites two crucial factors which are found almost nowhere else: dynamic economic development focusing on the sectors of the future, and an exceptionally high quality of life – no other federal state can offer such a wide variety, from seaside resorts along the North Sea coast to winter sports in the Harz Mountains, while in the Lüneburger Heide there are more leisure and adventure parks than anywhere else in Germany.



Here's more information

about why you should invest in Niedersachsen.

Focus sectors in Niedersachsen



offshore
and
onshore

Expansion potential

of around 8 GW
for onshore wind
and 22 GW for
offshore by 2030

Green energy

Germany's No. 1 energy state

With global leaders in turbine production, wind farm engineering and construction and the German Offshore Industry Center Cuxhaven, Niedersachsen is the frontrunner in Germany in the field of wind energy. Pioneering developments, such as the use of hydrogen in mobility and industry, are already being implemented here.



Automotive and battery production and recycling

Europe's largest car manufacturer in Niedersachsen

Niedersachsen is home to global players such as Volkswagen, Continental and Bosch, as well as to hundreds of large and small suppliers for the automotive industry. Niedersachsen is also the home base for future-oriented technologies, such as electro-mobility, self-driving cars and hydrogen trains.

The future of e-mobility is being forged in Niedersachsen with great potentials through established suppliers and networks. Counter climate change with carbon-neutral energy storage and systems!



Aviation

Be part of the strong aviation industry

Together with the northern states, Niedersachsen is the third largest location for the aviation industry worldwide. Researchers cover all areas of aerospace such as Green Flying and FLYBOTS.



Almost every new aircraft boasts the latest technology 'made in Niedersachsen'!

Focus sectors in Niedersachsen

30 
Research facilities

Life sciences

Home to the leading German institutes for medical training and healthcare

21 
Colleges and universities

Key areas are pharmaceutical compounds and vaccines, infection research, diagnostics, (bio)medical technology, neurology and veterinary science with the world famous companies Sartorius and Ottobock. The research community and strong innovative and entrepreneurial environment are Niedersachsen's great strengths.





Agricultural technology

Smart Farming for efficient farming in the future

Niedersachsen-based agricultural vehicle and machinery manufacturers are valued all over the world. Successful companies, research institutes and start-up centres ensure a fertile environment for innovation and international networking.



Food industry

Germany's biggest larder with 54% land area for agriculture

The industry covers the entire value chain, from farming and fishing through refining and processing to retail marketing and the restaurant sector. New product developments reflect changing consumer behaviour and market requirements.



Here's more information
about all the business
sectors in Niedersachsen.

Success stories from Niedersachsen

Volkswagen Emden

A promising production site for the future

With around 8,000 employees, the Volkswagen plant in Emden produces more than 163,000 vehicles per year. From 2024 onwards, the plant will only produce electric cars and therefore relies on the most modern production standards.

Uwe Schwartz, manager of the plant in Emden, is enthusiastic about the advantages of the location: the infrastructure with access to ports, the networks and also the university landscape in the fields of digitalisation and the environment. He is convinced that the region in the north of Niedersachsen is a region of the future.



Emden is one of the top locations in Niedersachsen with its perfect green energy setting that attracts increasingly a new carbon-neutral industry.



Corat Therapeutics

Life science against Covid-19 in Niedersachsen

The Braunschweig-based company Corat Therapeutics is developing innovative therapeutic drugs against Covid-19: The biotech company is a spin-off from the Technical University of Braunschweig and began searching for effective human antibodies immediately after the outbreak of the coronavirus in Germany.

Dr. André Frenzel, scientific director, is enthusiastic about the support they have received from the state of Niedersachsen. From the beginning, the state of Niedersachsen helped to overcome the financial hurdles with the state development bank, the NBank. In addition, Niedersachsen offers fertile ground for life science companies to develop: the sheer volume of know-how in the state enables the scientific exchanges that drive breakthroughs.



Agile Wind Power

A successful settlement for climate protection

Agile Wind Power AG develops and produces vertical-axis wind turbines. The company was founded in Switzerland.

The founder and managing director Patrick Richter and his team were looking for a new production site for the wind turbines under the Vertical Sky®

brand and found what they were looking for: Agile Wind Power has settled in Lemwerder, Niedersachsen.

Among other things, the team is enthusiastic about the location due to the skilled workforce and excellent infrastructure.

Fresh Breeze

From Niedersachsen into the world

Fresh Breeze GmbH & Co. KG is successful in the export market with ultralight aircraft. The company develops and produces flight devices for up to two people in Wedemark/Bissendorf (close to Hannover) and sells them worldwide. Fresh Breeze has been active since 1989 and is on course for growth abroad.

The location near Hannover has a special meaning for managing director Michael Werner: The direct proximity to the airport, the outstanding infrastructure and the fruitful network in Niedersachsen make the location unique.



The country's funding programmes have supported Fresh Breeze developing their new electric flying car.

Your location **in Niedersachsen.**

AIRBUS

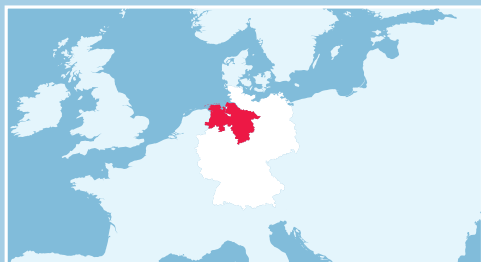
ALSTOM



BOSCH

Continental

ENERCON
ENERGY FOR THE WORLD



Germany's only
deep water port



Seaport



Airport



Motorway



River/canal





BALTIC SEA



KIND

ottobock.

SARTORIUS



SIEMENS Gamesa
RENEWABLE ENERGY



Our service **for your business**



FREE ADVICE

- Information tailored to your project
- Information on tax and legal aspects
- Advice on funding and start-up opportunities
- Advice on regulatory matters and starting a business in Germany

LOCATION SEARCH AND SELECTION

- Industry-specific location search by experts
- Shortlisting of potential commercial sites and real estate
- We put you in touch with the right people

GETTING STARTED

- Introductions to banks, suppliers, organisations and associations
- Introductions to universities and research institutes
- Coordination of administrative matters

THE PATH TO GROWTH

- Ongoing support in establishing the business trajectory
- Introductions to existing and developing networks

We are happy **to support you!**

Please do get in touch
with the team in Hannover.

We are looking forward to helping you
find a new location to settle or to expand.

We provide you with all the relevant
regional and sector-related information
— free of charge.

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Friedrichswall 1
30159 Hannover/Germany

contact@invest-in-niedersachsen.com
www.invest-in-niedersachsen.com

Publisher:

Niedersachsen Ministry for Economic Affairs, Transport and Housing

Friedrichswall 1

30159 Hannover/Germany

Invest in Niedersachsen is a brand of the

Niedersachsen Ministry for Economic Affairs, Transport and Housing



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**Last updated**

July 2025

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