

Invest in



Niedersachsen

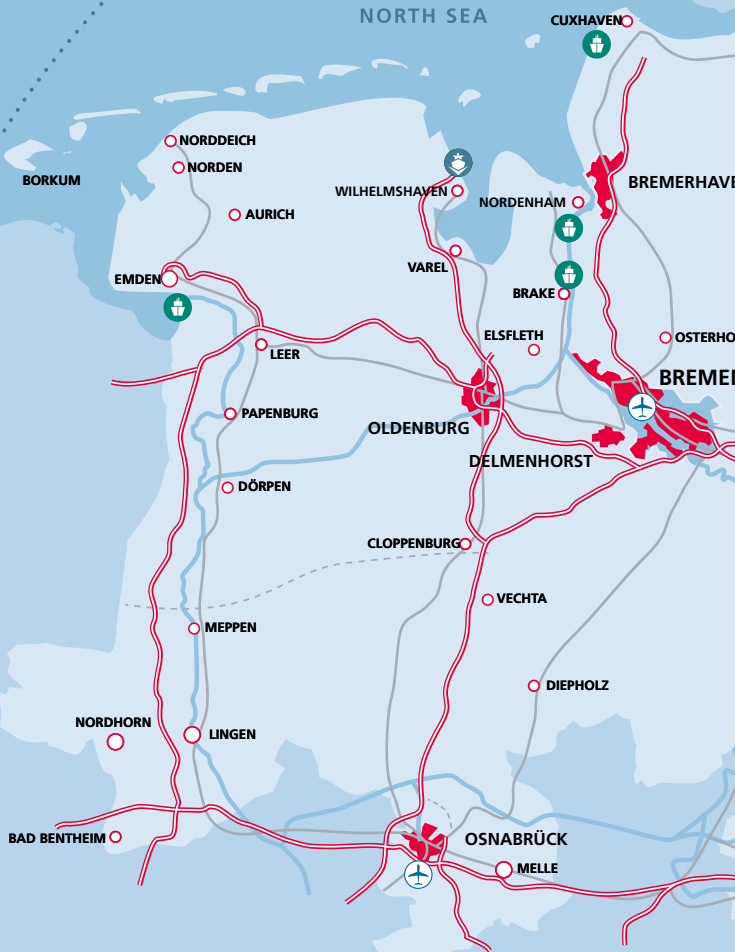







NIEDERSACHSEN.

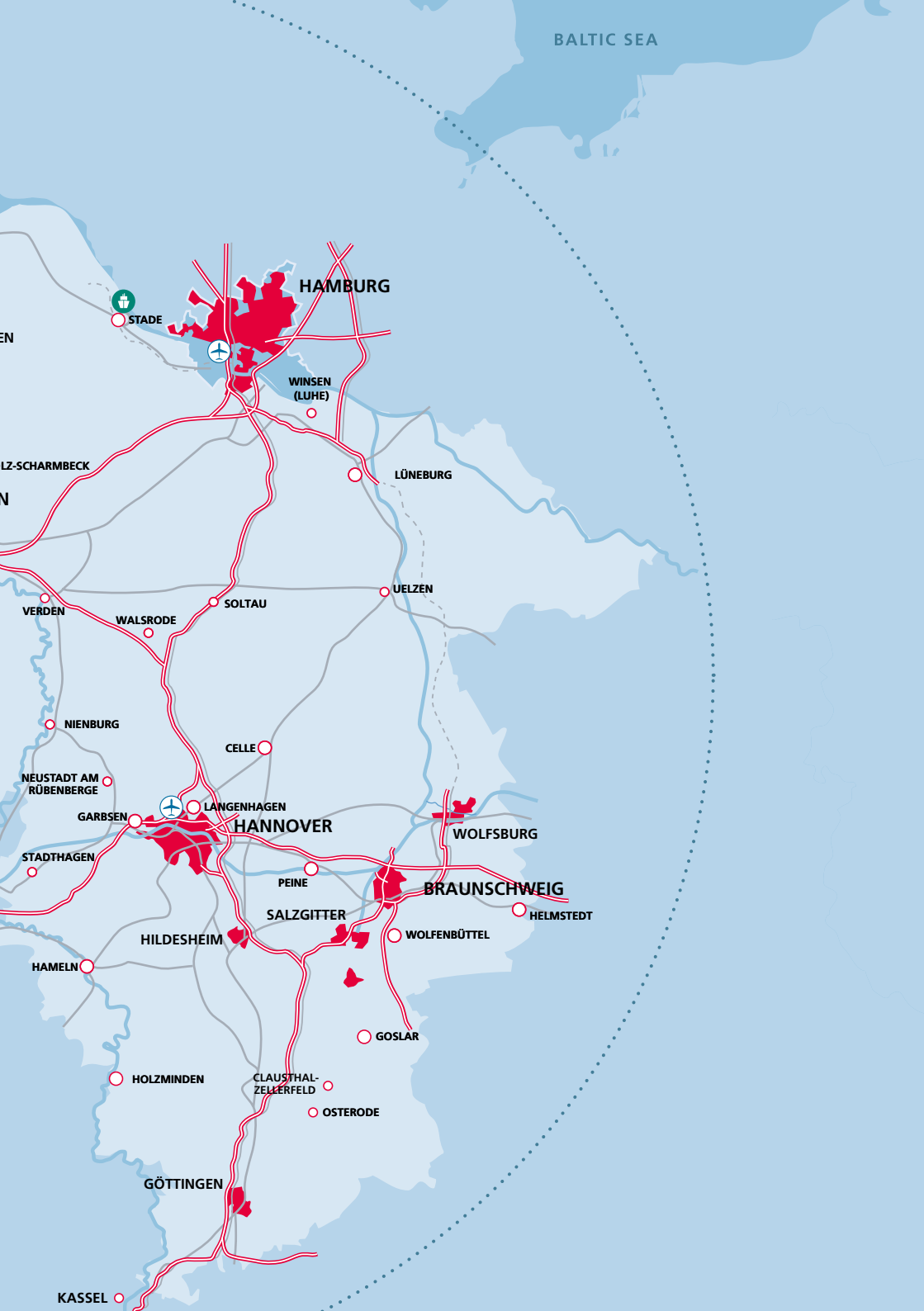
Germany's top business location.

Niedersachsen Ministry for Economic Affairs,
Transport and Housing

Your location in Niedersachsen.

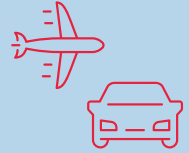


-  Germany's only deep water port
-  Seaport
-  Airport
-  Motorway
-  River/canal



Welcome to **Niedersachsen!**

Niedersachsen is a logistics mega hub with nine seaports and the only **deep water port** in Germany



Leaders in the **automotive, aerospace** and **renewable energy sectors**

24/7
operation at
Hannover Airport



More than 100 %

Niedersachsen generates more renewable electricity than it consumes

One of the most important trade fairs is the **Hannover Messe**



We have a clear vision: Niedersachsen is a key location for the economy of tomorrow. With our unique location on the North Sea in the heart of Europe and our state-of-the-art infrastructure, we offer ideal conditions for a climate-neutral industry. We have built a successful ecosystem based on green hydrogen, which offers enormous potential. We are consistently committed to sustainable energy, thereby securing our future."

Grant Hendrik Tonne

Niedersachsen Minister for Economic Affairs, Transport and Housing



Great expansion potential of **onshore** and **offshore wind**

AIRBUS

ALSTOM

 **BOSCH**



 **ENERCON**
ENERGY FOR THE WORLD





ottobock.

KIND

SARTORIUS

 **SENNHEISER**

SIEMENS Gamesa
RENEWABLE ENERGY



We host the biggest trade fairs in the manufacturing, agriculture and automotive sectors

Our **113** trade fairs welcome more than **2 million** visitors and **37,000 exhibitors**




Niedersachsen has **fairy-tale castles** and **palaces**





Niedersachsen is Germany's **second largest state** and is located in the **heart of Europe**



Home of **carbon-neutral technologies** such as the world's first fuel cell train by Alstom

The beating heart of **Europe**



 < 30 h	 < 8 d	 < 3 h	 < 24 h	OUTER CIRC 2.000 km distance
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Niedersachsen's **great infrastructure** is one of many reasons to invest here:



9 seaports

along the 300 km
North Sea coast



**Direct
harbour
access**

in the heart of Europe

INNER CIRCLE

1000 km distance



< 1.5 h



< 12 h



< 15 h



< 24 h

LE



2 hours
by car to Berlin



Ranked second for
rail freight
volume in Germany



Hannover
airport with
24/7
operation



At the intersection of
international motorways
from Scandinavia to Italy
and Amsterdam/Paris
London via Berlin to
Warsaw

Why Niedersachsen?



Driven by science

Niedersachsen's economy is shaped and driven by research-intensive industries and ranks third in Germany for research intensity in the high-value technology field, thanks to close cooperation between facilities that conduct cutting-edge research and private enterprises.



Networks around world famous companies

Niedersachsen offers companies considering a new location a vibrant business community constantly seeking to expand its supplier and cooperation networks. Numerous SMEs already benefit from the reputation of Niedersachsen's large corporations, its economic stability and the innovative knowledge transfer that requires these conditions to thrive.



Home of Hannover Messe

Niedersachsen is the home of the world famous Hannover Messe. The state capital Hannover welcomes international figures from industry every spring. As a venue for international trade fairs such as Agritechnica, Hannover attracts professionals from across the globe, offering exhibitors and visitors the opportunity to meet clients on an annual basis and keep abreast of the latest innovations.

A skilled workforce, high retention rates

Niedersachsen is notable for an above-average student quota in STEM subjects, along with life science, agrotechnology and food sciences, providing a readily available, steady stream of skilled workers for your business.



Funding in Niedersachsen

Have a great idea but struggling to bring it to life? Get in touch to find out more about support and funding in Niedersachsen: Niedersachsen offers diverse funding and subsidy programmes, especially for SMEs. The state's investment and business promotion bank, NBank, will be pleased to advise you.



Castles, beaches and ski resorts

Niedersachsen unites two crucial factors which are found almost nowhere else: dynamic economic development focusing on the sectors of the future, and an exceptionally high quality of life – no other federal state can offer such a wide variety, from seaside resorts along the North Sea coast to winter sports in the Harz Mountains, while in the Lüneburger Heide there are more leisure and adventure parks than anywhere else in Germany.



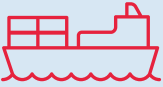
Here's more information

about why you should invest in Niedersachsen.

Strong alliance in our region

Maritime Cluster Northern Germany (MCN)

The Maritime Cluster Northern Germany connects businesses, research institutions, and policymakers to **strengthen innovation across the maritime value chain**. It supports collaboration in shipbuilding, offshore technologies, and maritime services.



Here's more information
about **Maritime Cluster
Northern Germany**



REWIMET Recycling Cluster for Strategic Metals

REWIMET is a network that advances recycling technologies for strategically important metals to ensure long-term raw material security. It brings together industry, science, and municipalities to promote **circular-economy solutions in the Harz region**.



Here's more information
about **REWIMET**



BioRegionN Life Sciences Network Niedersachsen

BioRegionN connects life-science companies, universities, and research institutions to accelerate **technology transfer in biotechnology and medical technology**.

The network strengthens Niedersachsen's position as a high-performance life-science location.



Here's more information
about **BioRegionN**



Niedersachsen Aviation

Niedersachsen Aviation supports the aerospace industry by linking companies, research, and policymakers to boost competitiveness and innovation. The initiative promotes **international cooperation** and pushes **technologies in aviation and aerospace**.



Here's more information
about **Niedersachsen Aviation**



LI Food

Landesinitiative Ernährungswirtschaft

LI Food supports innovation and knowledge transfer in the food industry, particularly for SMEs. The initiative focuses on **biotechnology, sustainability, digitalization, and new protein sources** to strengthen Niedersachsen's food sector.



Here's more information
about **LI Food**



Network for Defence and Security Technology

The network strengthens cooperation among companies in **defence and security technologies** and improves access to partners and innovation opportunities. It aims to position Niedersachsen as a leading hub for defence-technology expertise.



Here's more information
about **Network for Defence
and Security Technology**



Net Zero Valley Northwest Germany

Official model region under the
EU Net Zero Industry Act

Over **155 projects** and **€35 billion** planned
for **hydrogen, wind energy, batteries,**
and **grid infrastructure**

Industrial transformation creates
future-proof jobs and **strengthens**
regional value chains

Global leadership: Positions Niedersachsen
as a **pioneer in the energy transition**

Net Zero Valley stands for **innovative,**
resilient, and **future-ready climate-**
neutral industry



Focus sectors in Niedersachsen



Niedersachsen offers

**top
expansion
potential**

for onshore and offshore
wind and solar energy.

Green energy

Germany's No. 1 energy state

With global leaders in turbine production, wind farm engineering and construction and the German Offshore Industry Center Cuxhaven, Niedersachsen is the frontrunner in Germany in the field of wind energy. Pioneering developments, such as the use of hydrogen in mobility and industry, are already being implemented here.

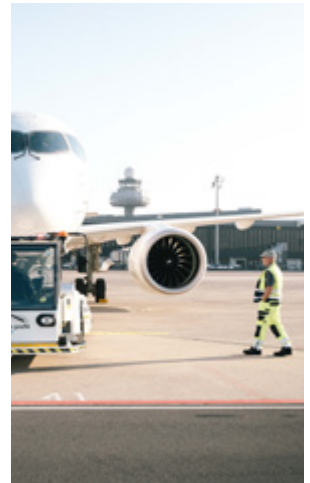


Automotive and battery production and recycling

Europe's largest car manufacturer in Niedersachsen

Niedersachsen is home to global players such as Volkswagen, Continental and Bosch, as well as to hundreds of large and small suppliers for the automotive industry. Niedersachsen is also the home base for future-oriented technologies, such as electro-mobility, self-driving cars and hydrogen trains.

The future of e-mobility is being forged in Niedersachsen with great potentials through established suppliers and networks. Counter climate change with carbon-neutral energy storage and systems!



Aviation

Be part of the strong aviation industry

Niedersachsen is home to global players like Airbus and MTU, covering the full aircraft value chain and excelling in MRO and large structural components. Advanced manufacturing technologies boost productivity and automation worldwide. As part of Europe's second-largest aviation cluster, including Airbus in Stade, Rheinmetall in Unterlüß, and research hubs in Braunschweig, Niedersachsen offers top conditions for innovation, production, and international business.

Focus sectors in Niedersachsen

30 
Research facilities

Life sciences

Home to the leading German institutes for medical training and healthcare

21 
Colleges and universities

Key areas are pharmaceutical compounds and vaccines, infection research, diagnostics, (bio)medical technology, neurology and veterinary science with the world famous companies Sartorius and Ottobock. The research community and strong innovative and entrepreneurial environment are Niedersachsen's great strengths.





Agricultural technology

Smart Farming for efficient farming in the future

Niedersachsen-based agricultural vehicle and machinery manufacturers are valued all over the world. Successful companies, research institutes and start-up centres ensure a fertile environment for innovation and international networking.



Food industry

Germany's biggest larder with 54% land area for agriculture

The industry covers the entire value chain, from farming and fishing through refining and processing to retail marketing and the restaurant sector. New product developments reflect changing consumer behaviour and market requirements.



Here's more information
about all the business
sectors in Niedersachsen.

Our service for your business



FREE ADVICE

- Information tailored to your project
- Information on tax and legal aspects
- Advice on funding and start-up opportunities
- Advice on regulatory matters and starting a business in Germany

LOCATION SEARCH AND SELECTION

- Industry-specific location search by experts
- Shortlisting of potential commercial sites and real estate
- We put you in touch with the right people

GETTING STARTED

- Introductions to banks, suppliers, organisations and associations
- Introductions to universities and research institutes
- Coordination of administrative matters

THE PATH TO GROWTH

- Ongoing support in establishing the business trajectory
- Introductions to existing and developing networks

We are happy to support you!

Please do get in touch
with the team in Hannover.

We are looking forward to helping you find a new location to settle or to expand.

We provide you with all the relevant regional and sector-related information — free of charge.

Invest in Niedersachsen

Niedersachsen Ministry for Economic Affairs,
Transport and Housing


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